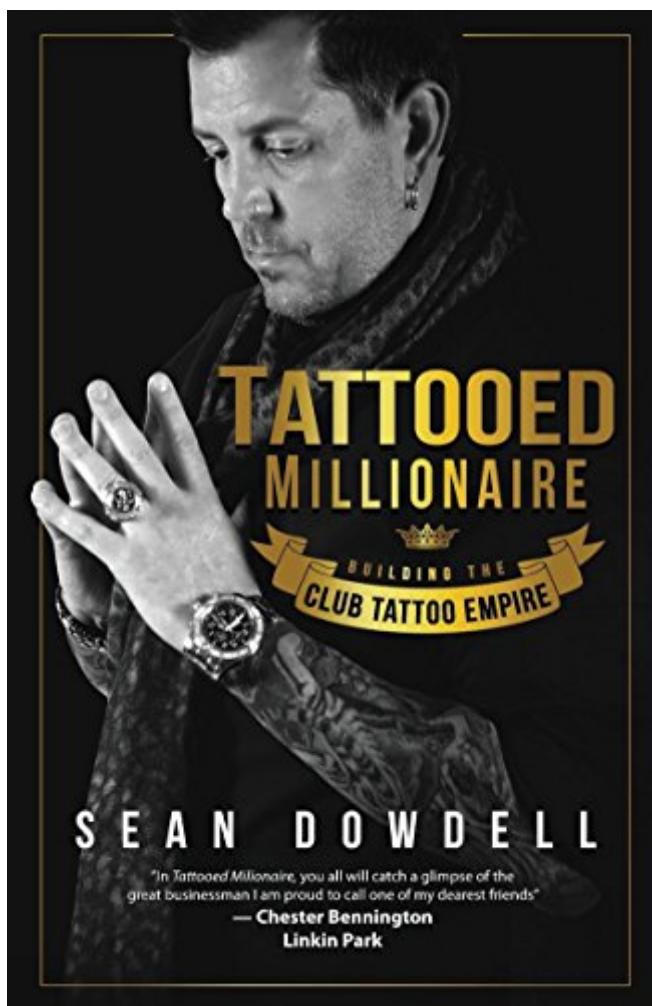


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# Tattooed Millionaire: Building The Club Tattoo Empire



## **Synopsis**

Tattooed Millionaire is a story about a young man Sean Dowdell that grew up in a lower middle class family in the 1970's and worked his way up through the music industry in a band called Grey Daze with Chester Bennington of Linkin Park. Eventually, Sean ended up creating and building his own business in the tattoo and piercing industry called Club Tattoo. With the help of his wife/partner; Thora and partner (Chester Bennington), they created one of the most successful tattoo and piercing brands in the world and became multi-millionaires that give back to their communities and help other young entrepreneurs. Sean and Thora are considered among the top in the tattoo and piercing business in the world and are widely considered among the most successful entrepreneurs in their industry. They have many innovations in their field and have 2 patents for software and jewelry design. They have done several worldwide licensing and collaboration programs with other worldwide renowned brands and built their company into a literal empire.

## **Book Information**

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## **Customer Reviews**

It was a quick read with interesting details, specifically about the tattoo industry. However in the text

there were several typos which made reading it a bit tedious at times.

FANTASTIC BOOK FOR ANYONE WHO WANTS TO KNOW (STEP-BY-STEP) HOW TO TURN THEIR DREAM LIFE INTO REALITY...Sometimes in life, we come across a great teacher, with brilliant information, in the most inconspicuous place --- In this case a high-end, high-quality tattoo salon called Club Tattoo, in of all places --- a Harley Davidson dealership in Scottsdale, AZ. How cool is that? I was simply browsing around, waiting for my wife to finish her tattoo appointment, and picked up Sean's book Tattooed Millionaire. What was most interesting was how it called to me to pick it up and skim it. Maybe this was a case of "When the student is ready the teacher will appear." Ended up reading a lot of the book just standing there waiting. We'll either way, Sean is one hell of a teacher and I was ready to listen to him - so I bought it! The title is excellent, but doesn't do the book justice. As it's not really about tattoos or simply becoming a millionaire. The book is all about holistic life and all that it entails. It's more of a journey from darkness into the light (so to speak). In less than 300 fast-read pages, Sean discusses his life story as life lessons that anyone can learn from. He talks about how to be successful as a spouse, how to be successful as an entrepreneur, how to deal with disappointments, how to take what appears to be a failure and make it work for you, how to work with your spouse, how start a quality brand from the ground up, and maybe most important --- how to give back to the community and world as a whole. There are also two other pearls of (business) wisdom that can easily be overlooked in the book. One --- you never know who you're going to meet at a meeting and where it'll go. He learned this and ended up doing deals that he never expected, simply by showing up and being at the right place at the right time by design. Two --- step-by-step how to build a brand from the ground up. Most corporate people think they're experts on brands. No way. Anyone can jump on the branding bandwagon that someone else started. That's easy. Most of them would be penniless if they tried to do this from scratch by themselves. Sean started his brand with his own idea. Sailing into completely uncharted waters, steering through many rough waters, he not only shifted the tattoo industry from somewhat "seedy" to ultimate "high end," he also was the innovator of new inventions in both piercing and tattoo merchandising. Sean also set new standards for quality in the industry. (It's also important to mention that Sean's wife Thora was more than a wife throughout this process, she was a true partner in all aspects of his life and the business. There's nothing like the power of a GREAT spouse - and she is just that!) And here's something else I loved --- the way this book is written. Conversational, no holds barred, no BS --- and fun to read. I read this entire book in a handful of sitting. I do have a suggestion for you when you sit down to read Tattooed Millionaire. Make sure you

have a full pad of lined paper and a few blue pens handy to take lots of notes. This is not simply a life story --- it's a course on living your purpose in life and attaining your true potential. If you want to live the life of your choosing, by your own design, then click the "buy" button right now and order "Tattooed Millionaire." Get the fastest shipping possible --- you'll understand why as soon as you start it.

I bought the Audio version, and couldn't stop listening! There is no doubt in my mind that Sean is successful because he was raised with a good head on his shoulders and a solid work ethic. These are the keys to success. Nothing worth having is given. You have to work for it. Despite many obstacles, he never gave up. Fascinating tales of how he learned from past mistakes and was able to come out on top and better than before. This was also very touching and enlightening listening to stories about his long time friendship with the incredibly talented and gifted Chester Bennington. These stories only reinforce what Chester himself has shared about growing up and starting out in the Phoenix music scene. I highly recommend this book!

Journey through the life of a musician, piercer, inventor and entrepreneur. This is a humble and shockingly transparent view into the reality of what it takes to become a successful entrepreneur. Sean shares in depth on key relationships in his life and brings you right into the thick of it. He opens up financially to help you relate to your own goals and shares the good and the not so good financial moves with a rare degree of authenticity. Encapsulating the journey, the lessons and the wisdom into a great read, check it out!

This is an amazing read for anyone wanting to learn about business, marketing, regardless of the piercing industry. Sean is extremely humble and the perfect representation of what hard work and entrepreneurship looks like. Highly recommend.

Sean Dowdell is an inspiration to all of us. His ambition and drive, his ability to think outside of the box and stay focused on the things that matter are just some of the reasons he is a role-model for me. He is respected and admired by so many artists and piercers in the industry, and this book gives a glimpse as to why. Highly recommended!!!

Amazing book! A book that inspires and shows that if you put your mind and heart into it you can accomplish anything!

Great book, great story of a 1st class man

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